

CONFERENCE TRACKS

Smart Technologies for an inclusive world

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Track1. Technology and Sustainability

Minitrack 1.1. [IS and Sustainability](#)

Minitrack 1.2. [Artificial intelligence and sustainable \(ESG\) investing/finance](#)

Track 2. ICT and Social Impact

Minitrack 2.1. [ICT for Financial Inclusion of Underprivileged](#)

Minitrack 2.2. [Smart Technologies in the workplace - Promoting Inclusion and Diversity](#)

Minitrack 2.3. [Digital Transformation and Social Impact](#)

Track 3. Smart City

Minitrack 3.1. [Towards Smart and Sustainable Organizations and Communities](#)

Minitrack 3.2. [The role of Artificial Intelligence, IoT, Blockchain in developing Smart city](#)

Track 4. Data and Analytics

Minitrack 4.1. [Data Analytics for a better Decision Making](#)

Minitrack 4.2. [Data Ecosystems – Learning from theory and practice](#)

Track 5. Strategic Information Systems for Organizations

Minitrack 5.1. [IT and Business Innovation](#)

Minitrack 5.3. [Influencing of ISO Standards on IT Strategies](#)

Track 6. Digital Marketing

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Track 7. Technology and Social Media Strategies

Minitrack 7.1. [Social media in time of epidemics](#)

Track 8. Technology and Security

Minitrack 8.1. [Cybersecurity and ICT for Defense](#)

Minitrack 8.2. [The Emergence of the Global Threat of Cybersecurity](#)